



Contact

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ORGANIZING COMMITTEE

Presidents

Gábor Szabó Rector of the University of Szeged, **László Vécsei** Dean of the Faculty of Medicine

Head Organizers

Péter Hegyi General Secretary of the Conference, **Klára Hernádi** Dean of the Faculty of Science and Informatics, **Lajos Kemény** Vice Dean of the Faculty of Medicine, **József Pál** Vice Rector of the University of Szeged, **András Varró** Vice Rector of the University of Szeged

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www.szentgyorgyi75.com

SPONSORSHIP OPPORTUNITIES



75th

1937 - 2012

75th Anniversary of Albert Szent-Györgyi's
Nobel Prize Award

Szeged 22-25 March, 2012

www.szentgyorgyi75.com



WELCOME AND INVITATION

It is our pleasure to invite you to participate in and support the **75th Anniversary of Albert Szent-Györgyi's Nobel Prize Award** to be held in Szeged Hungary on the 22nd-25th of March, 2012. Our aim is to organize an exciting conference that will bring scientists and clinicians together from all over the world. The conference will cover areas such as: Neurology, Gastroenterology, Cardiology, Immunology, Molecular Biology and Tuberculosis. This international congress is an excellent opportunity for you to promote your company and its products. You can choose freely the area, which you prefer to sponsor. Full details of alternatives on how to sponsor the congress can be found below. However, we would be glad to talk to you on an individual basis if these do not meet your company's requirements.

We hope you will support the conference and we are looking forward to welcoming you to Szeged in March 2012. Yours sincerely,



Gábor Szabó
Rector



László Vécsei
Dean of the Faculty of Medicine

SPONSORSHIP PACKAGES

The International conference will provide a wide range of sponsorship opportunities. You get the best deal by choosing from our different sponsorship packages (gold, silver and bronze):

PLATINUM PACKAGE:



RICHTER GEDEON



HUNGARY'S RENEWAL



The project is supported by the European Union and co-financed by the European Social Fund.



City of Szeged

BRONZE PACKAGE

- Your logo and information about your company will appear on the website
- Your company will be listed as sponsors in all conference booklets and programmes.
- You may provide an insert that will be included in the bags of participants.
- Exhibition space is provided. Its size depends on the level of sponsorship.
- The conference registration for your delegates will be free of charge who will have priority seating at all scientific and social events.

The cost of the bronze sponsorship is € 2000 or 10 sponsored registrations

SILVER PACKAGE

- Your company logo will appear on all national and international letters that we send irrespective of its subject (e.g. even if we organize another meeting).
- The organizers of the conference series will prepare flyers/booklets that will be distributed amongst collaborative partners by the members of the organizing committee. You will get 1 free page in this booklet for advertisement.

The cost of the silver sponsorship is € 6000 or 25 sponsored registrations

GOLD PACKAGE

- We will give out a scientific award with your company's name.
- You will get 3 free pages for advertisement in the above mentioned booklet.
- You will get double sized exhibition space rental.
- The conference registration for four more of your delegates will be free of charge.

The cost of the gold sponsorship is € 12000 or 50 sponsored registrations

OTHER SPONSORSHIP OPPORTUNITIES

FOLKDANCE EVENING

The Folkdance Evening will take place on the first evening of the conference series at the National Theatre of Szeged. Drinks and canapés will be provided. The Sponsor's logo will appear on the website, next to the details of the evening in the Final Programme and on the tickets for the event.

Cost of investment: € 10,000

CATERING AT CONFERENCE VENUE

Lunch, tea/coffee will be served each day of the conference in the industry exhibition area. The sponsor's logo will be prominently displayed at the catering points. We will also provide opportunity for additional branded items: e.g. overprinted napkins, cups, mineral water, etc.

Cost of investment (excluding the provision of additional branded items): € 9,000

ORGAN CONCERT

The concert, which will be delivered by the internationally highly recognized Hungarian performer, Xaver Varnus, is the evening event of the third night. The Sponsor's logo will appear on the website, next to the details of the evening and on the tickets for the event.

Cost of investment: € 6,000

SPONSORED REGISTRATION

There is also a possibility for companies to become sponsors of the conference by registering participants for the meeting at full price (450 EUR). Depending on the number of registered participants, we will award bronze, silver or gold sponsorship. Payment of the discounted registration fee does not qualify for this type of sponsorship.

GALA DINNER

The Gala Dinner will take place at the Information Centre (TIK). The Sponsor's logo will appear on the website, next to the details of the Gala Dinner and on the tickets for the event.

Cost of investment: € 15,000

EXHIBITION SPACE RENTAL

Participants will have to pass through the exhibition area in order to get to the Lecture Hall. The same area will also be used for catering, including tea and coffee breaks and lunch. This offers excellent opportunities for addressing your target audience. Exhibition space is included in our gold, silver and bronze sponsorship packages. These sponsors will have priority in choosing exhibition space. Otherwise stands are allocated on a first come first serve basis so early commitment to sponsorship is advised. It is also possible to purchase exhibition space separately from the sponsorship packages.

The charge for a 3 x 2 meters space block rental: € 2,500

Space block rental is inclusive of the following:

- Electricity
- Internet access
- Attendance at the Welcome Reception
- Listing in the Conference Programme
- Tea/Coffee and lunch each day for two people
- 24-hour security

KEY DATES

30th August, 2011 – First Announcement
16th January, 2012 – Abstract Submission and Registration open
15th February, 2012 – Early registration deadline
22nd-25th March, 2012 – 75th Anniversary of Albert Szent Györgyi's Nobel Prize Award Conference series

PROFILE OF ATTENDANCE

We are expecting from 600 to 1000 delegates at the International Conference series

